



# TMP Design and Structure



- ❖ Are your slides consistent?
  - Slides should be consistent (same font throughout, consistent theme, appropriate font size/color)
- ❖ Do your slides contain too many words/sentences?
  - Try to stay away from full sentences
  - The bullet points should serve more as a reminder than something to read off of
- ❖ Did you use an image or graph?
  - Images and graphs must serve a purpose/be elaborated on
  - Photos must be clear and relate directly to your topic
- ❖ Does your overall design enhance or distract from the presentation?
  - Design should be sleek, not too flashy (patterns, colors, themes)
- ❖ There should be around 20 slides, not including sources

## Neurological Triggers

- Colors and flavors (Baumgaertner, 2019; Dramatic Increases Seen In Teen Vaping, 2019).
- Brain activity and advertisements (Chen et al., 2018)
  - Left middle frontal gyrus



This slide is an example of a team member's content slide through their **lens**. The design is very **sleek** and **easy to follow**. While the topic of the slide is off to the side, it is still easy to recognize. From an audience standpoint, the bullet points **preface** what that team member is going to talk about. From a presenter's perspective, they serve as a **reminder** of what the slide is about. The image **directly correlates** with the slide and the team member will explain the **relevance** of it.