

Audience and Purpose

CP and Honors English 11

Audience:

1. The group of people that the author is talking to (could be any group)
2. Should never include the words “people” or “those”
3. Audiences are often (but not always) groups of people that one of the main characters could fit into.
4. Although you should never use “people” or “those”, audience can still be broad

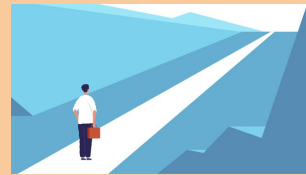


Example:

- i. Poor white males who...
- ii. Upper-class women who...

Purpose:

1. Establishes the reason behind the chapter’s audience, or the focal point that the author is trying to make towards the audience that correlates with it.
2. Able to be interpreted in different ways, such as
 - a. Bringing light to a group’s struggles
 - b. Encouraging a particular group to improve themselves
3. Purpose can be broad and interpreted in many different ways depending on the audience



Examples:

1. “So Tyler and I are on top of the Parker-Morris Building with the gun stuck in my mouth, and we hear glass breaking. Look over the edge. It’s a cloudy day, even this high up. This is the world’s tallest building, and this high up the wind is always cold. It’s so quiet this high up, the feeling you get is that you’re one of those space monkeys. You do the little job you’re trained to do.”(12)
 - a. Audience: Young men who have not found their sense of belonging
 - b. Purpose: To illustrate the idea that your sense of belonging determines the type of outcome you have in life.
2. “Involuntarily I glanced seaward—and distinguished nothing except a single green light, minute and far away, that might have been the end of a dock. When I looked once more for Gatsby he had vanished, and I was alone again in the unquiet darkness” (21).
 - a. Audience: Newcomers to a city or area
 - b. Purpose: To encourage them to get to know their surroundings to feel at peace.

